

**Proforma for the Compulsory and Cultural Societies/Sports Department/Student Council Report  
Year 2023-24**

(Information should be compiled for the period starting from 1 st July 2022 to 30 th June 2023)

**1.Name of the Society - Mercatus - The Marketing Society**

**2.Name of the Teacher Convenor and other members -**

Convenor - Dr Gurmeet Bakshi (Commerce)

Co-Convenor - -

No of Student Members : 121

Details of Student Members:

<b>Roll no</b>	<b>Name</b>	<b>Department/Programme(drop-down)</b>	<b>Semester</b>
220789	Tanvi Shah	BA Prog (Psych+Phil)	5
230399	Sneha Singh	BA french+philosophy	3
230485	Chahna	B.Com(H)	3
210507	Veevila Bedi	BA Programme (Economics and Maths)	Ex-Student
230364	Kamya Dewan	B.com Hons.	3
230007	Arushi Chhabra	B.com (Hons)	3
220156	Aradhya Rohatgi	BCom program	5
220372	Kashifa Habib	B.Com Program	5
230629	Irene Mariam John	BA prgm economics math	3
220214	Chhavi Motwani	BAP (Advertisement+Economics)	5
220502	Natania Theresa Thomas	Bcomhons	5
230469	Pragati Ghai	Bvoc.RMIT	
230581	Arpita Felix	BA Psychology Honours	3
230436	Harshita Sehgal	B. Com (P)	3
220273	Gifty Biju	B.com Hons	5
220334	Jerry Sunil	Bcom Hons.	5
230048	Ambika sharma	bcom program	3
220309	Ishita Jain	b.com(hons)	5
210507	Veevila Bedi	BA Programme (Economics and Maths)	Ex-Student
230055	shruti sachdeva	economic honours	3
220893	Kaatyayni Bahl	B.A. Eco - Maths	5

<b>Roll no</b>	<b>Name</b>	<b>Department/Programme(drop-down)</b>	<b>Semester</b>
220036	Aishwarya Das	B. Voc. Health Care Management	5
225005	Anahita Kapoor	BA English Honours	5
220719	Sneha Gupta	Bsc(hons) Mathematics	5
220361	Kanan Kujur	BA English Hons	5
230581	Arpita Felix	BA Psychology Honours	3
230596	Ishita Srivastava	BA (Hons)Economics	3
	Suhani Chadha	B.Com(Hons)	
230036	Lavanya Rawal	B.Com hons	3
230204	Harshita	B.Com prog	3
220087	Ananya Sharma	BA Eco+Ent	5
230136	Shivani Mishra	B voc RMIT	3
230457	Grisha Kapoor	Bcom Program	3
230066	Tanya Singla	BA (Eco+Ent)	3
231039	Bhoomi Tiwari	Bcom(prog)	3
220958	Punya arora	bcom(p)	5
220516	Neeti Agrawal	Bap(Ca+adv)	5
	Ishita Jain	B.com (hons)	
220188	Bani Narag	BA Prog (Psych+Socio)	5
230133	Bhavini Nagpal	BCom program	3
230156	Aamna Akhtar	BA PROG (CA+ASPSM)	3
	Riddhi Aggarwal	BA(hons)Economics	
220884	Deeva Sharma	BA programme	5
220461	manya srivastv	Ba program	5
220623	saanvi arneja	ba prog( eco adv)	5
230204	Harshita Sharma	B.com (prog)	3
230958	Himadri Singh	Psychology hone	3
230101	Nandini	ba prog (pol+socio)	3
220431	Lavanya Singh	BA (Political Science- Sociology)	5
220028	Aditi Goyal	B.A. Ca-adv	5
220160	Archita Saxena	B.com Hons	5

<b>Roll no</b>	<b>Name</b>	<b>Department/Programme(drop-down)</b>	<b>Semester</b>
220040	Aksa Mariam Reji	B.com hons	5
220199	Binolin Esther	Bcom hons	5
211368	Natasha Catherine Singh	B.A. Eco-Ent	Ex-Student
230586	Jahanvi Kapoor	B.A (Hons) Psychology	3
230276	Noor Handa	Bcom Hons	3
220925	Stuti Paliwal	BAP (Eco+Math)	5
230064	rijuta joshi	bap (his+ pol science)	3
230141	Megha Pachauri	B.Com Programme	3
220011	Aashi Singh	ba(h)psychology	5
220461	Manya Srivastava	BA(CA+MT)	5
230098	jiya data	Ba (comp+adv)	3
	Manvi Gupta	BCom hons	
220727	Snehal Jain	BA(CA + Maths)	5
220702	Shreya soni	BA prog (English and French)	5
230110	Alankriti Singh	BA honors Economics	3
230834	Gloria Mathew	Bcom hons	3
220934	Zainab Parveez	BA Prog (adv-eco)	5
230130	Shrilekha	economic honors	3
230309	Khushi Goyal	Bcom Program	3
231028	Jualena	Psychology hons	3
230071	Kshemyaa Dhawan	B.voc	3
220349	Joshna Jose	Bcom hons.	5
210054	Bhoomi Arora	B.Voc Healthcare Management	Ex-Student
220612	Riya Bansal	Bsc Hons Mathematics	5
220538	Niya Raju	Bcom hons	5
230002	Kanika Gupta	BA(Eco+Ent)	3
230279	Namita Bahadur	BA Pol Science Hons	3
220047	Akshitha	B.com(hons)	5
230145	Avani Chaurasiya	BCom Prog	3
220963	Gurdiksha Kamboj	BVoc Healthcare Management	5

<b>Roll no</b>	<b>Name</b>	<b>Department/Programme(drop-down)</b>	<b>Semester</b>
230918	Divneet Kaur	B.Voc RMIT	3
220651	Sanya	BCom Hons	5
220433	Leya Thankam Rajesh	B.com hons	5
220069	Anagha	B.Com (hons)	5
211401	Riya Arora	B.Voc Healthcare Management	Ex-Student
220037	Aishwarya Rawat	BAP(ASPSM+PSY)	5
220384	Keyah	B.com (hons)	5
220463	Mauli	BA Maths (hons)	5
210713	Angel	BA prog(CA-adv)	Ex-Student
220263	Garima Sethi	B.com (p)	5
211031	Ann Sajeev	B A Honours Economics	Ex-Student
220162	Archita Shukla	BA Psychology & Sociology	5
210330	Divika	Bvoc Healthcare Management	Ex-Student
210797	Aprajita Revis	B.A Programme CA-ADV	Ex-Student
220741	Srishti Beniwal	B.com p	5
210544	Alma Susan Saji	Bcom (Hons)	Ex-Student
220914	Salony Narwal	B. Com (hons)	5
211473	Priyanshi titus	BA Programme	Ex-Student
220739	Soumya Jain	B.A Programme	5
220864	Zaerah Iqbal	BA programme	5
211498	Rashi Gupta	B.Voc Retail Management and IT	Ex-Student
231053	Devanshi Thadani	BA programme (Computer applications + Mathematics)	3
220590	Rakshita Singh	B. Voc Healthcare Management	5
220014	Aasmii jain	bcom program	5
	vanshika garg	b.com hons	
211239	Adamya Raj	BVOC	Ex-Student

Details of Faculty Advisors:

Name	Department
Dr Gurmeet Bakshi	Commerce
Vrinda Moda	Commerce

### 3.No. of students enrolled in the Society - 115

### 4.Names of Student President/Vice-President and other Office Bearers

Ayushi Vohra - Student Coordinator - B.A Programme - 220184

Mishti Garg - Project Lead - B.Com - 211138

Kashish Ahuja - Project Lead - B.A. English Elective - French - 210678

Prerna Maheshwari - Joint Secretary - B.A. Psychology - Philosophy - 220571

Annie Michael - Finance Secretary - B.Com (Hons) - 210542

Ria Kapoor - General Secretary - B.Sc (Hons) Mathematics - 210133

Aliza - Vice-President - B.Com (Hons) - 220063

Sabrina Paul - President - B.Com (Hons) - 210805

### 5.Events /Talks by eminent personnel/ organized/ attended in the academic year (in the chronological order with date, time, reports, number of participants with signatures)

Name of the Event/Talk/Seminar	Date of the Event (DD-MM-YYYY)	Number of students participated	Number of Faculty Members participated	Short report containing details of names of students/staff, resource persons, geotagged photos, attendance sheets, etc.
BYOB: Build Your Own Business Event featuring Mr. Vivek Sahni, Founder of Kama Ayurveda	22/04/2024 11:30 AM-22/04/2024 01:00 PM	120	4	<a href="#">View</a>
Pen N Pixel	20/02/2024 12:00 AM-28/02/2024 12:00 AM	20	2	<a href="#">View</a>
SEMINAR ON MARKETING IN THE BEAUTY INDUSTRY WITH NEHA CHHABRA	06/02/2024 11:30 AM-06/02/2024 12:30 PM	60	2	<a href="#">View</a>
MARK-KEY 2024: Where Business Knowledge Meets Marketing Mastery	16/03/2024 09:00 AM-16/03/2024 03:00 PM	100	2	<a href="#">View</a>
Zenith	09/12/2023 09:00 AM-09/12/2023 02:00 PM	15	2	<a href="#">View</a>

Name of the Event/Talk/Seminar	Date of the Event (DD-MM-YYYY)	Number of students participated	Number of Faculty Members participated	Short report containing details of names of students/staff, resource persons, geotagged photos, attendance sheets, etc.
What Does it Take to be a Marketing Professional in 2023 by Rahul Lalchandani	09/11/2023 11:30 AM-09/11/2023 12:30 PM	80	2	<a href="#">View</a>

\* Attendance Register with student's signature to be maintained.

6. Attach Minutes of the meetings held during the year : [View](#)

7. Record of attendance of participation by students during the year:- 395

8.

Extension and outreach Programmes conducted by the society, (including the programmes such as Swachh Bharat, AIDS awareness, Gender issues etc. and/or those organised in collaboration with industry, community and NGOs (if applicable))				
Name of the activity	Organising unit/ agency/collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
No records found.				

9.

Awards and recognitions received for extension activities from government /government recognised bodies (if applicable)			
Name of the activity	Name of the Award/ recognition for Institution	Name of the Awarding government/ government recognised bodies	Year of award

10.

**Capacity building and skills enhancement initiatives taken by the society including the following: 1. Soft skills, 2. Language and communication skills, 3. Life skills (Yoga, physical fitness, health and hygiene), 4. ICT/computing skills**

Name of the capacity development and skills enhancement program	Date of implementation (DD-MM-YYYY)	Number of students enrolled	Name of the agencies/consultants involved with contact details (if any)
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No records found.

11.

Year	Name of the Activity conducted by the society to offer guidance for competitive examinations		
	Name of the Activity	Number of students attended /participated	Short report containing details of names of students/staff, resource persons, geotagged photos, attendance sheets, etc.

No records found.

12.

**Awards/medals for outstanding performance in sports/cultural activities at university/state/national / international level (award for a team event should be counted as one)**

Name of the activity	Name of the Award/ recognition for Institution	Name of the Awarding government/ government recognised bodies	Year of award
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13.

**Sports and cultural activities/events in which students of the society participated organised by the institution/other institutions**

Date of event/activity(DD-MM-YYYY)	Name of the event/activity	Name of the Student participated	Name of the Student participated
20/02/2024 12:00 AM-28/02/2024 12:00 AM	Sports and Cultural	Pen N Pixel	Pen N Pixel

14.

**Participation**

Type	Level	Description	Name of the Student participated
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No records found.

